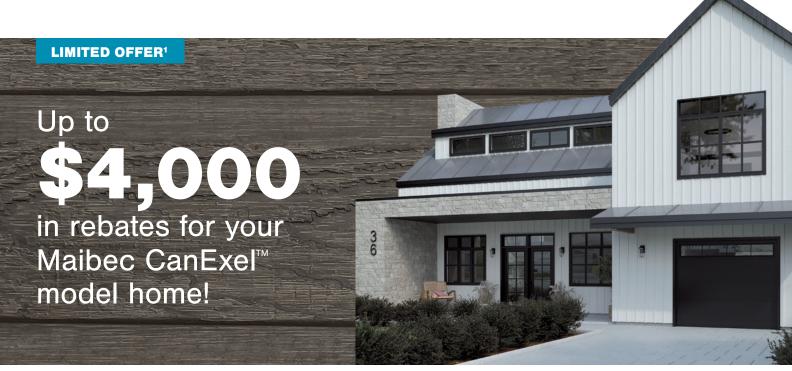


Maibec CanExel

Engineered siding



OVERVIEW

Builders with development projects of 20 homes or more can receive a **cashback of up to \$4,000**² if they put Maibec CanExel[™] engineered siding on their model home!

WHO IS ELIGIBLE?

Any residential homebuilder in Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Atlantic provinces holding a valid tax ID number.

WHAT ARE THE PROGRAM CONDITIONS?

Development project must include at least 20 homes that will be built over an 18-month period with a minimum of 1,000 sq.ft. of Maibec CanExel[™] engineered siding per home. Eligible products must appear clearly on retailer invoices dated between February 17th and June 30th, 2025, inclusive. Builders must also agree to:

- · Provide the complete address and information about the project
- · Have their sales representative trained by a Maibec expert
- Do one (1) social media post about Maibec CanExel™
- Display a Maibec CanExel™ sample box and/or a 2' x 4' Maibec CanExel™ standard display in their model home for visitors to see

HOW DO I CLAIM MY REBATE?

The online form at www.maibec.com/ modelhome2025 must be filled with an invoice attached no later than August 31, 2025.



Inquiries will be processed monthly and cheques sent by the end of the following month.



WHAT PRODUCTS QUALIFY?* All Maibec CanExel[™] profiles.

* Products excluded: Accessories such nails, metal accessories, ventilated trims, touch-up stain and well as CanExel prefinished exterior trims.



- 1 Quantities are limited and Maibec reserves the right to cap rebates ahead of June 30th if the maximum number is reached. Maximum of two (2) participations per business. One (1) participation per project.
- 2 Minimum quantity of 1,000 sq. ft. on the model home and for the other homes in the project. The program is not open to housing associations, building owners, installers, or homeowners – it is reserved for homebuilders. Maibec reserves the right to refuse applications and modify program conditions without notice.

